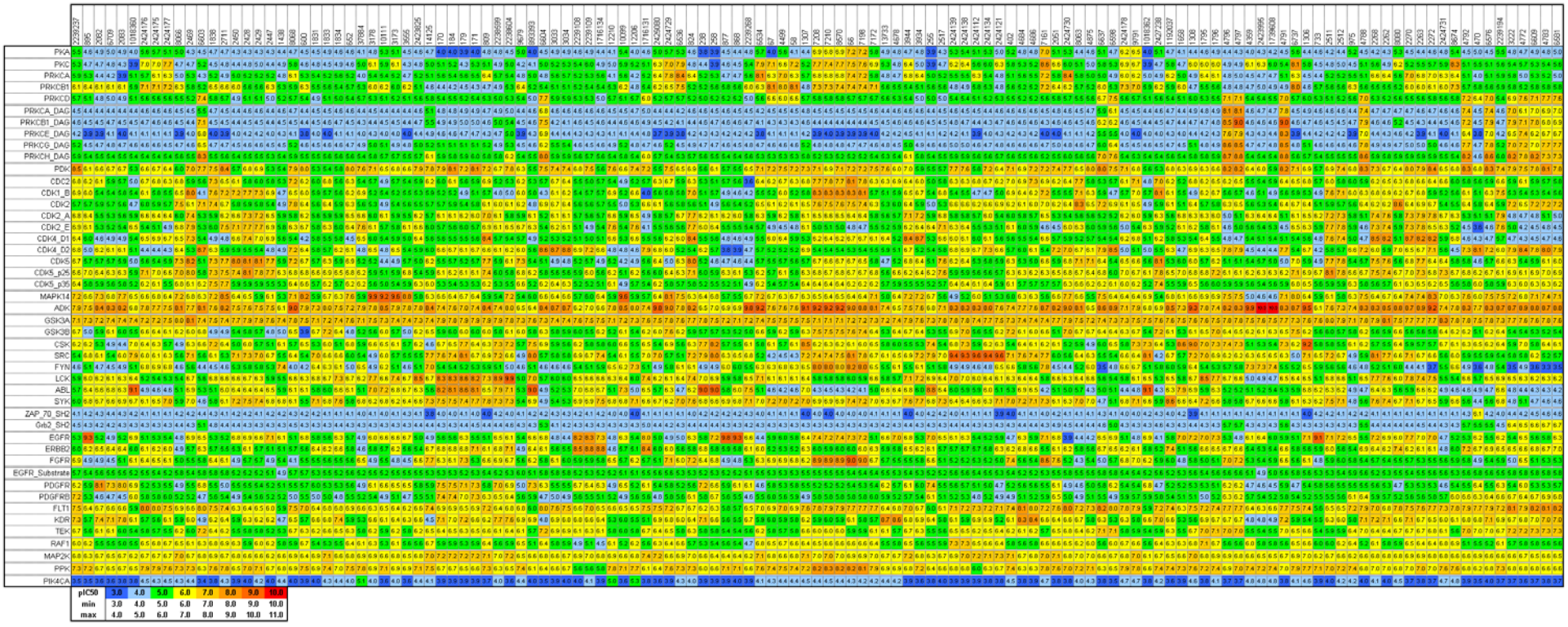ePotency and eSelectivity